



CLREC Navy Global Deployer

Official app of the
Center for Language, Regional Expertise, and Culture
**Now Available for Download to Apple iOS and
Google Android Mobile Devices!**

An official US Navy mobile application, produced by the Navy PMW 240 Program

What is the CLREC Navy Global Deployer Application?

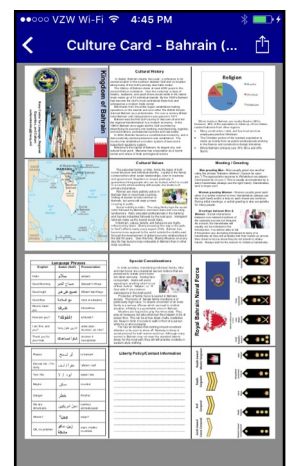
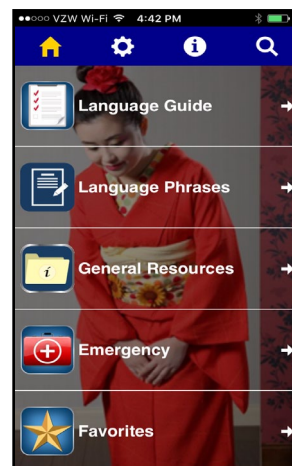
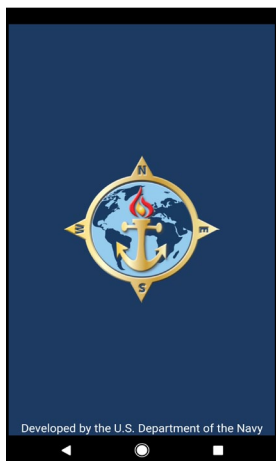
CLREC Navy Global Deployer provides Navy personnel with training products, courses, and aids designed to increase their understanding of countries and people groups worldwide. A product of the Center for Language, Regional Expertise, and Culture (CLREC), this version of the app focuses on the Fleet Concentration Areas of Bahrain, Italy, Japan, The Philippines, South Korea, and Spain.

The app helps users understand cultural and societal norms unique to each country in an effort to promote international good will and understanding. The objective is to prepare Navy personnel to interact successfully and cordially with local populations while living in or visiting foreign countries. These interpersonal skills are essential to the success of the Liberty Mission and American presence in strategically vital areas around the world.

For each nation, CLREC Navy Global Deployer provides useful information on such topics as language, history, geography, people, ethnic groups, religious institutions, societal norms, behaviors, etiquette, and culturally appropriate behaviors. The CLREC Navy Global Deployer App is divided into the following sections for each nation:

- **Culture Training** – This section offers the Operational Cultural Awareness Training (OCAT) presentation for each country.
- **Culture Card** – The card provides information on each country's geography, government, language, and culture.
- **Etiquette Guide** – This section offers information on everything from cultural values to common nonverbal gestures.
- **Language Phrases** – This section provides useful common phrases, including audio recordings to assist the user with accurate pronunciation.
- **Language Guide** – This section provides tools and resources for autonomous language learning.
- In addition, the app includes **General Resources**, **Emergency Resources**, and a **Favorites** section for bookmarking.

The CLREC Navy Global Deployer application offers an all-in-one approach to learning about new languages, cultures, and ports of call. More countries will be added in the future. Download yours today!



Download CLREC Navy Global Deployer TODAY!

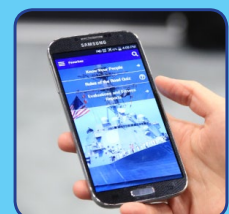


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